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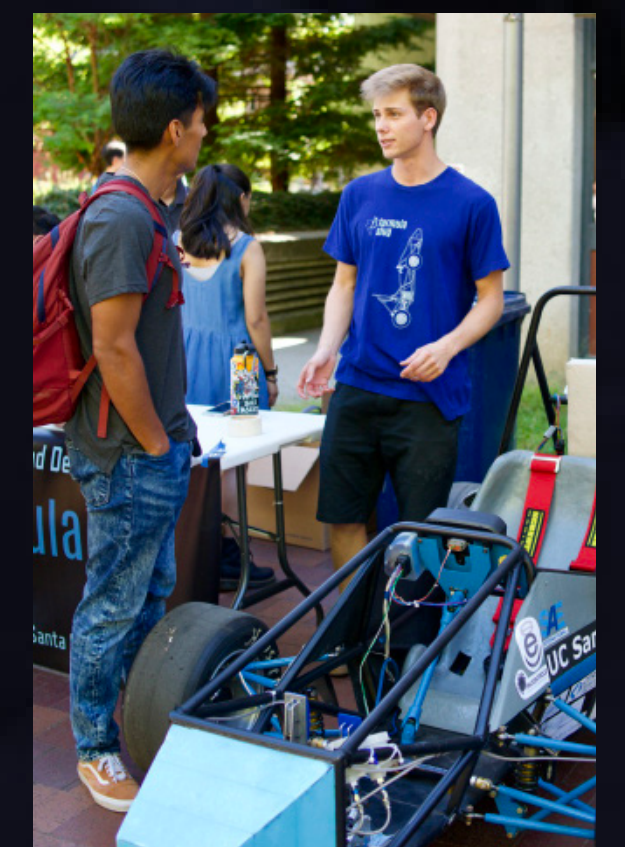




# WHAT IS **FORMULA SLUG**?

Formula Slug is the official SAE collegiate chapter at the University of California, Santa Cruz. Students **design, manufacture, and compete** in full-sized electric vehicles against other universities worldwide. Our club is entirely student-led and our members come from a wide range of academic and cultural backgrounds.

Our club is zero-experience-required, meaning anyone of any major can be a part of our club in meaningful ways. Students in Formula Slug learn **practical engineering skills**, work with the **latest sustainable technologies**, and **learn how to work as a team** in a fast-paced environment. We pride ourselves on the close-knit team environment we have built and the significant contributions we have made to our university and the wider community. Our goal is to continue supporting student achievement and excellence.







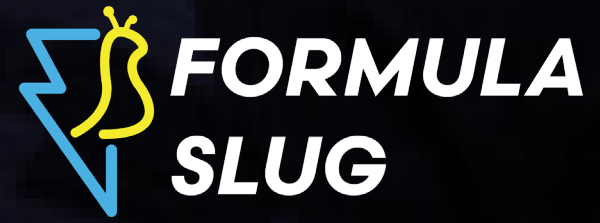
SPONSORSHIP PACKAGE • 2023-2024 FSAE ELECTRIC SEASON

## ABOUT **FORMULA SAE ELECTRIC**

Formula SAE Electric is an annual event hosted by SAE International. Students are challenged with designing and manufacturing a Formula-style electric race car that will compete against other universities. Students are evaluated by well-known industry professionals on their efficiency, costs, acceleration, endurance, and much more.

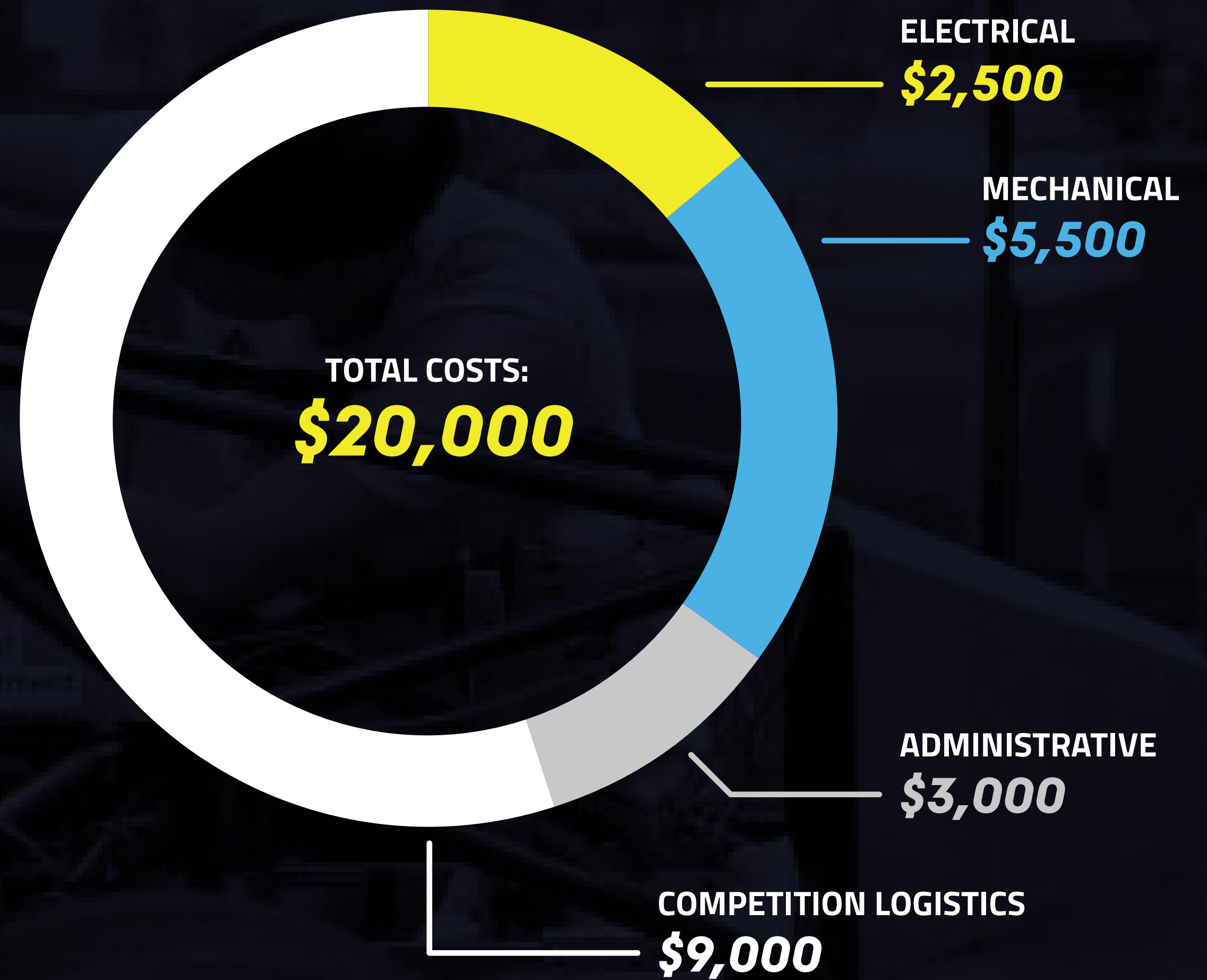
The competition is held every June at the Michigan International Speedway in Jackson, Michigan. Universities from all around the world enter their cars in this event. Beyond the competition itself, students get the opportunity to network with industry professionals and recruiters from companies like Tesla, Ford, Rivian, and General Motors. Many students who participate in Formula SAE will go on to work in the automotive or technology industries, or take the next step into professional racing series like Formula One, NASCAR, and IndyCar.





# 2023-2024 **BUDGET**

With most of the parts for this year's vehicle ordered last year, the bulk of our costs this year were competition logistics. This includes factors like transportation, accommodations, and equipment. Formula Slug intends on taking thirty students to competition this year. Money donated during the 2023-2024 season will go towards remaining competition costs and excess money will go towards next year's development, FS-3.







# WHY PARTNER WITH US?

## REACH AND AWARENESS

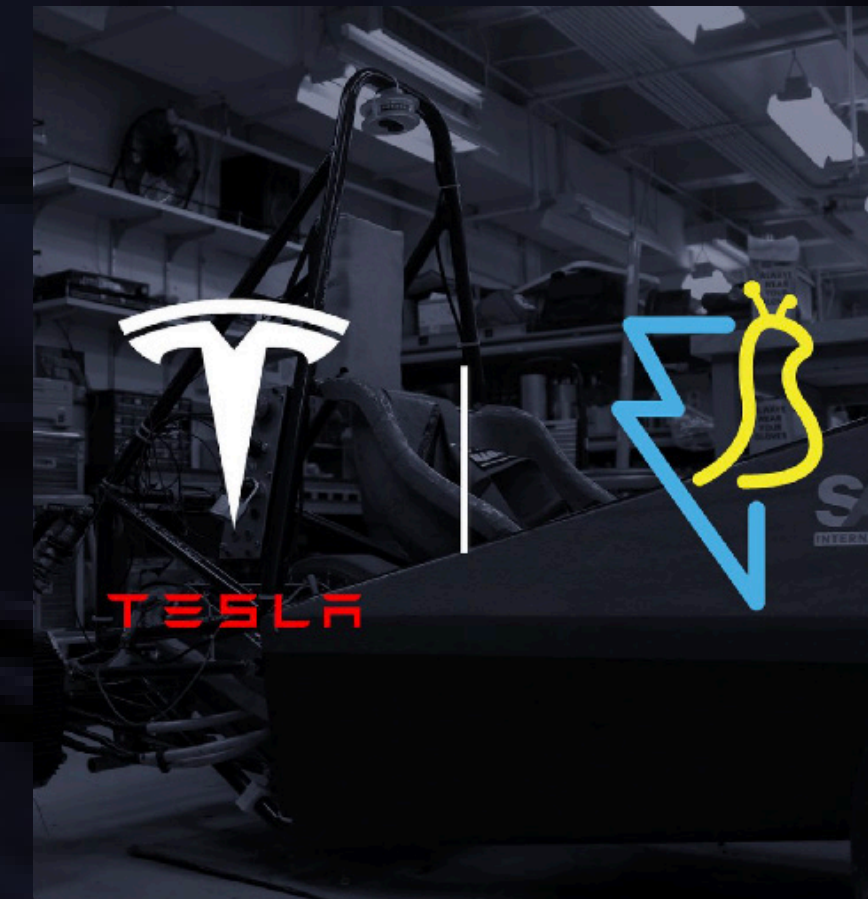
Formula Slug is one of the most well-known and celebrated student organizations on campus. We are also connected with the mechanical engineering and automotive industry.

## COMMUNITY

We are deeply involved with the student body and local Santa Cruz community. Your contribution helps promote and teach STEM education!

## STUDENT INVOLVEMNT

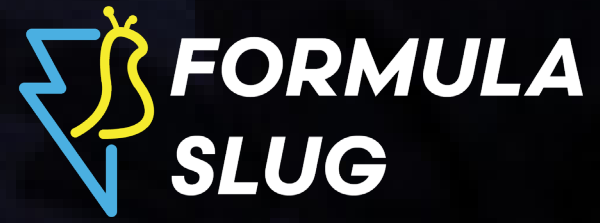
Many of our students have gone to work for our sponsors in internships or full-time employment after graduation. This includes companies like Tesla and Zero Motorcycles.



We will be taking a team of 30 people on our 4,800 mile round-trip to competition. The costs of developing a car for competition from ground up are also incredibly high. This is why we need your support.

Use the donation amount





**BENEFITS**

**\$500+**  
BRONZE

**\$2500+**  
SILVER

**\$5000+**  
GOLD

**CUSTOM**

LOGO ON WEBSITE

SMALL

MEDIUM

LARGE

LOGO ON CAR

SMALL

MEDIUM

LARGE

LOGO ON POLO

NO

YES

YES

SOCIAL MEDIA

2 STORY POSTS

2 STORIES, 1 POST

2 STORIES, 2 POSTS

NEWSLETTER

YES

YES

YES

LABSPACE TOUR

NO

NO

YES

Don't see a tier that fits right for your needs? Would you rather donate parts or supplies to our organization? We are happy to work together to create a custom package that best benefits you!

Formula Slug is a non-profit 501(c)(3) organization. Any donations made are tax-deductible.



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